

SINGLE ISSUE / \$5.00 - USA ONLY

SHORE TO SHORE

MONTHLY MAGAZINE

HOT MONEYMAKING IDEAS & BUSINESS OPPORTUNITIES



**GROW
YOUR
SALES!
ADVERTISE
HERE**



ALL ADS MUST BE CAMERA READY

1"	\$8.00
2"	\$12.00
3X6"	\$18.00
4X5"	\$22.00
3X8"	\$28.00
5X7"	\$35.00
8X11" PAGE SIZE	
ONE SIDE	\$50.00
TWO SIDES	\$80.00

**Deadline 25th of Each Month
OVERSIZED ADS WILL BE REDUCED
TO FIT THE SPACE PURCHASED.**

**FREE CHECKING COPIES IN USA
ALL FOREIGN ADD US\$ 12.00.**

**SEND ADDITIONAL COPIES OF ADS IF
PLACING IN MULTIPLE ISSUES.
SEND #10 LSASE FOR ACKNOWLEDGMENT.**

**PUBLISHED MONTHLY BY:
CHA SERVICE
P.O. BOX 1980
ROGUE RIVER, OR 97537**

**VISIT US AT:
CHASERVICE.COM**

**E-MAIL:
SALES@CHASERVICE.COM**



PRINTED AND MAILED NATIONWIDE, PLUS...

EVERY ISSUE ONLINE ONE FULL YEAR AT

XLBWORLD.COM

WORLDWIDE EXPOSURE!

ADVERTISING AND SUBSCRIPTION ORDER FORM ON PAGE 3!

POSTCARD LEVERAGING SYSTEM

TRUE RESIDUAL INCOME – FAST!

Rapid Growth – 3 Options to increase your income!

Simple, Extremely Profitable – MEMBERS DON'T WALK AWAY!

GO TO: www.mailboxmoneyplan.com and watch the short videos, then call Mike the Monitor 260-908-4928 with any questions. Details to join on the site.

When joining, you were invited by Member Code: PLS186 – Michael Long

Pays weekly, creating a full-time income in less than 90 days is very possible.

Here's why people are joining:

Let's say you join using Option 1 (Pays \$25/month on levels #1 and #2)

Scenario A – You invite 5 people who in turn invite 5 each. This will give you 5 on your 1st level and 25 on your 2nd level.

$(5 + 25 = 30) - 30 \times \$25 = \$750/\text{month} - \$ 9,000/\text{year}$

$(10 + 100 = 110) - 110 \times \$25 = \$2,750/\text{month} - \$ 33,000/\text{year}$

Everyone's goal is to upgrade to Option 3 which pays \$100, look what happens, \$2,750 per month becomes \$11,000/month and \$132,000/year.

The 2 ways to increase your income are to increase your team from 5 to 10 to 20 etc., and to upgrade from Option 1 to 2 to Option 3. You will want to upgrade ASAP. Most people go from Option 1 directly to Option 3.

Scenario B – Over time, you invite 20 people who in turn invite 20 each. This will give you 20 on your 1st level and 400 on your 2nd level.

$(20 + 400 = 420) - 420 \times \$25 = \$10,500/\text{month} - \$ 126,000/\text{year}$

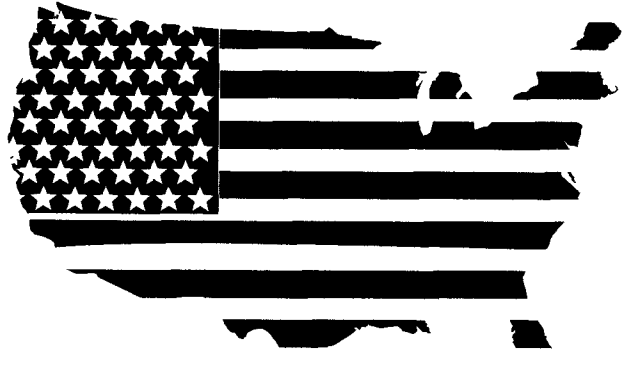
$(20 + 400 = 420) - 420 \times \$100 = \$42,000/\text{month} - \$ 504,000/\text{year}$

Your inviter: Michael Long – PLS186 - Welcome Aboard!

SEE OUR SUBSCRIPTION AND BROKER OFFER BELOW!

AD RATES BASED ON 5,000 CIRCULATION PLUS 12 MONTHS ONLINE

**SHORE
TO
SHORE
MAGAZINE**



CHA SERVICE SINCE 1980

NEW AD RATES

ALL ADS MUST BE CAMERA READY

1"—\$8.00 · 2"—\$12.00 · 3x6"—\$18.00 · 4x5"—\$22.00
3x8"—\$28.00 · 5x7"—\$35.00 · 8x11" One Side—\$50.00
8x11" 2-Side Circular or Adsheets—\$80.00

DEADLINE 25TH OF EACH MONTH

Oversize ads will be reduced to fit the space purchased.

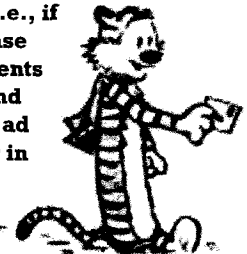
Free Checking Copy in U.S.A. · Foreign Add US\$8.00

SEND ADDITIONAL COPIES OF YOUR ADS

IF PLACING FOR MULTIPLE ISSUES!

READ THIS!

If you are advertising in more than one issue, you **MUST** send enough ads to cover all placements purchased; i.e., if you purchase three placements and only send one ad, your ad will appear in only one issue.



VISA and MasterCard Accepted For All Orders Over \$20.00



Card Number: _____

Security Number: _____ Exp: _____



Signature of Card Holder: _____

**Other Method
Of Payment:
Check Cash
Money Order
Total: \$ _____**

SUBSCRIPTION AND BROKER OFFER:

Subscription: \$20.00 Annually · Receive Discounts On All Ads!

() Enclosed is a LSASE. **SEND BROKERSHIP.** You earn commissions selling subscriptions!

You **MUST** be a subscriber first in order to be a broker.

Please complete this form and return the entire circular if you want to become a broker. >>>>

NAME: _____ Phone: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

eMail: _____

CHA Service · Box 1980 · Rogue River, Oregon 97537

web: <http://www.ChaService.com> · eMail: colleen@chaservice.com

Advertisers Are Responsible For Their Own Ad Content



Issue #176 – August 2016

Greetings from Colleen's Corner!

Lots of people are getting ready for the Autumn with new programs! We are too! Found several good ones to promote and you will find them in this issue. Now is a good time to join so you can get your mailings ready to go!

Bill Kern aka Adman is typesetting again after a bit of time off. He does great work!

A rare occurrence happened to our business recently and we are still waiting for the outcome. A \$560 USPS postal money order was sent for a year's worth of advertising from one of customers. He has been a valued customer for quite a few years. When we deposited the money order our bank said it was counterfeit! They kept the money order to send to their fraud division and I wrote to the customer suggesting he take his receipt of the money order to the post master. PS He did go to the post office and it was definitely an error by the postal clerk and my customer was given a new money order.

You know we get notes from people accusing some advertisers of being dishonest. Well, we get letters from mail orders alerting us to dishonest customers! For example, Clell Patton orders reports and manuals from dealers and a few weeks or days later he demands a refund and returns the material. Believe it or not some people make photo copies and return material for a refund. Others think they are dealing with a library and read the material and return for a refund. Either way this is cheating!!! In the normal course of business any material that can be photocopied the sale is FINAL!! Mail Order Dealers have rights too.

Nixes are part of the business. People close down their mail boxes, don't put in forward addresses, die or hide from their creditors at a moment's notice. I have not seen a list that doesn't have some nixes on it. Fact of the business.

Mistakes are made in this business and rudeness is unacceptable. If you have a complaint be courteous as you would want to be treated. This country has a lot of problems and don't add to them!

Some people send the sloppiest looking copies for advertising. Why? Have pride in your offer if you expect anyone to respond. If their copy doesn't look they expect they holler loudly! We don't do free reprint or give refunds because sloppy copy was sent to us. Often times we will return it as it makes this magazine look sloppy. Some slipped in this issue I admit!

People sometimes write saying they sent me a money order and advertising and their ad was not printed. Then I request a copy of the money order or receipt. No, they didn't keep the receipt. Folks....you got to keep receipts as proof for anything. It is just good business practice.

Every issue we get several advertisers who want to change their ads and this makes additional labor trying to find their ads. Since this magazine is scanned as ads arrive it becomes looking for a needle in a hay stack! So if you change your ad be sure to add \$10 with this request to help defray cost of the search and replace.

A new program NOAH'S ARK just arrived! It is affordable and the monitor is the well-known Jan-L Marketing. Time to add a new program as autumn is just around the corner!!

Smartz Marketing has a new program several of us joined. You will see the four-page flyer in this issue. You get a mailing list AND join the program at the same time!

One customer wrote complaining that a post office box of a dealer had been closed and wanted to know why street addresses aren't required to be listed. There are a few reasons really. Would you believe some customers have the nerve to knock on a dealer's door! Then there are others who do not have street delivery and must use a post office box. Others don't feel comfortable have money arrive at their street address as people steal from them as they drive through the area. These are just a few of the reasons.

I am not responsible for anyone's ads other than my own. Any problems write or call the dealer.

Next deadlines are noon on August 25th at noon and September 23rd at noon.

Until next issue,

Colleen H Kennedy

www.ShoreToShore.biz

www.ChaService.com

